



CSR POSITION STATEMENTS

FOOD AND HEALTH

At Dairy Crest we recognise the important relationship between a balanced diet, lifestyle and health. We are committed to helping our customers make informed choices about the food they eat and to follow a healthy lifestyle. We fully support the Department of Health's Food & Health Action Plan goals of reducing salt, fat and added sugar in products where appropriate, without compromising on food safety, nutrition, quality or taste.

Dairy Crest currently offers:

- Reduced and low fat alternatives for cheese, milk, spreads and yoghurts
- Reduced saturated fat levels where possible in our spreads

We also increasingly offer lower trans fatty acid recipes in our spreads and are investigating the feasibility of lower salt alternatives for cheese.

We are committed to providing full nutritional information on all of our product labels, which will include fat, sugar and salt per portion as a percentage of the recommended daily allowance (RDA), where space allows.

Dairy Crest supports the Food Standards Agency's "balanced diet" approach to health. Dairy products, such as low fat yoghurt, milk and cheese form an integral part of a balanced diet, providing calcium, protein, carbohydrates, and vitamins B12, A and D.

Milk and dairy products together provide about 55 per cent of the Calcium consumed in Britain, 19 per cent of the protein and 27 per cent of the riboflavin (vitamin B2).



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Milk

- Completely natural and contains no preservatives or colourings
- Nutritionally complete food, an important source of calcium
- Low in fat – Whole milk contains less than 4% fat, semi skimmed contains less than 2% fat and skimmed milk contains less than 0.3% fat.

Spreads

- Contain a vital source of Vitamins A and D

Cheese

- Valuable source of Calcium, Vitamin A, B12, niacin, phosphorus and protein.
- Scientifically proven to promote good mouth hygiene by helping to stop the growth of plaque-forming bacteria.

It is our policy not to use genetically modified ingredients in any of our products.